

Solution Presentation

Why e-Certify is the certified mail solution for you



A laptop screen is shown in a dark, dimly lit environment. The screen displays a line graph with a blue line and a pie chart with green and blue segments. The text is overlaid on the screen in white. The background of the image is a dark, blurred laptop keyboard and screen.

Value Proposition:

Simplify the creation and management of certified mail, freeing high-value employees to focus on what they do best.

The problems we solve



Manual processing

Too much time spent processing certified mail



Paper archiving

Errors related to the management of Green Cards



Postal spending

High cost of sending certified mail



Who we solve for

e-Certify eliminates the common challenges organizations face when processing certified mail with manual, paper based, legacy workflows.



CEO/Owner

Increase process efficiency and ensure accuracy while gaining access to critical information



Finance/Legal

Keep team focused on mission critical activities by eliminating the manual certified mail processes

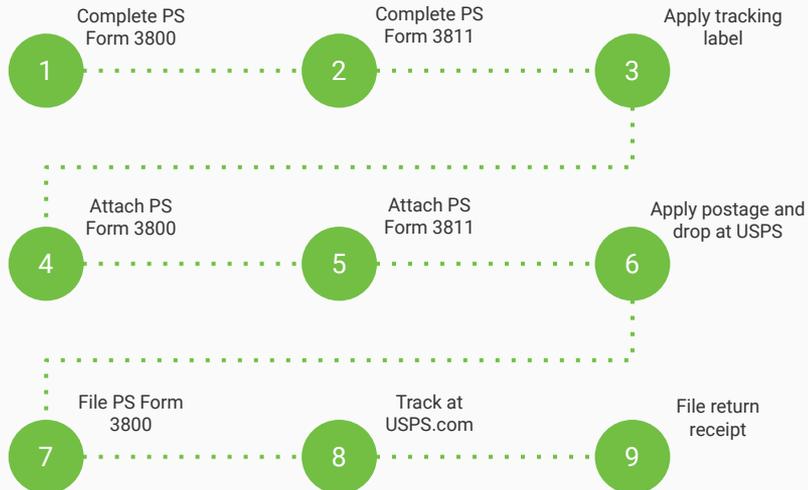


IT

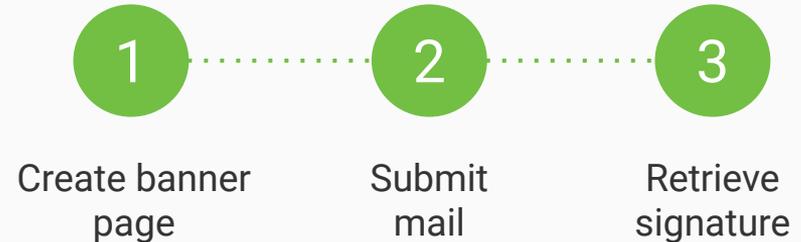
Eliminate complexity with a SaaS application and support the remote workforce with a purpose built solution

How we solve it

Traditional Green Card Process: Manual + Paper-based



Process with e-Certify: Automated + Digital



01 Focus on business priorities

When manual processes are replaced with updated, automated workflows, employees remain focused on their primary tasks and experience improved work-life balance.

03 Make business processes easy

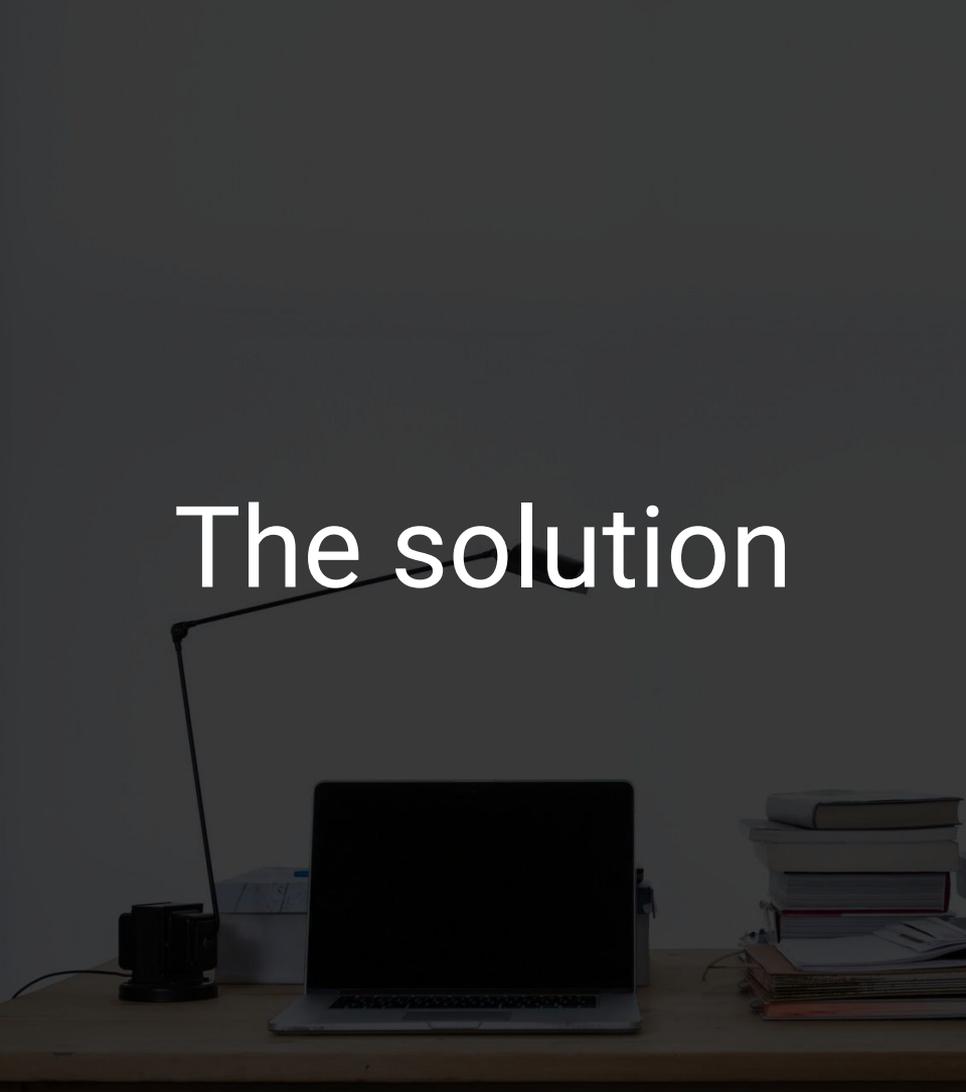
With online access and notifications, costs are reduced and time efficiency is gained once e-Certify is implemented.



02 Delight clients and eliminate exposure

e-Certify provides visibility and access to the entire document chain of custody, bringing confidence and peace of mind as it relates to this business critical process.

The solution



- Web-based
- Single and batch piece creation
- Intuitive, user-friendly interface
- Enterprise ready
- Unlimited users
- Multiple locations and separate departments
- Online tracking
- Chain of custody (with proof of acceptance)
- Proof of delivery
- Automated notifications
- Secure cloud storage
- Detailed reporting and exception snapshots
- Mature APIs available
- First-Class and Priority Mail

1

Eliminate the manual process and old-fashioned forms

Traditionally, preparing certified mail required filling out forms by hand, filing the tear-offs and receipts, and waiting days for Green Cards to be returned in the mail. e-Certify eliminates all that complexity and replaces it with a simple, streamlined process for your certified mail.

2

Create certified mail with an intuitive, web-based interface

e-Certify's user-friendly interface makes it easy to navigate. The simple workflow allows you to create a single piece or a batch of pieces with just a few clicks from anywhere, at any time.

3

Save money with the USPS electronic return receipt

In addition to saving you time by eliminating the need to manually fill out Green Cards, the electronic return receipt saves you \$1.10 on every piece you send.

4

Centralized tracking and secure signature storage

e-Certify allows you to easily locate, view, and download your electronic return receipts with simple search features and an intuitive interface. All files are securely stored in the cloud and always accessible.





Compliance: With strict internal policies and audit practices, we take pride in maintaining the following certification:

- SOC 2 Type 2
- HIPAA Compliant
- USPS Certified



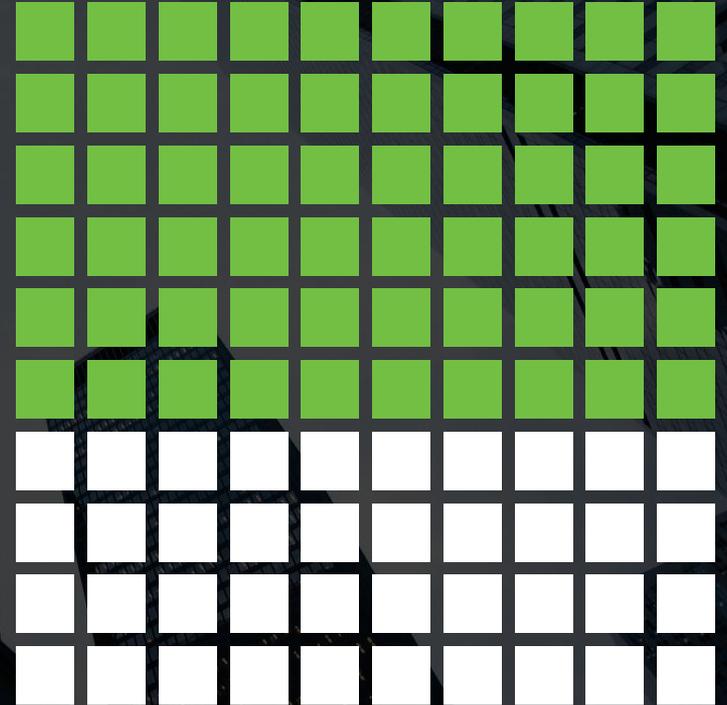
Flexibility: Customer centric product development methodology means putting customers first with design and features built specifically for end users.



Cost: Volume-based pricing and maximized USPS savings means our customers save over traditional processes and other solutions.

Why now?

In a world faced with rapidly changing practices, automation delivers capacity and resilience needed to remain competitive.



A woman with long dark hair, wearing a white t-shirt, stands in the center of a meeting room, pointing towards a whiteboard covered in pink and yellow sticky notes. Several people are seated around a table in the foreground, some with laptops open, looking towards the presenter. The room is dimly lit, and the overall atmosphere is professional and collaborative.

Questions?

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